

HORRY-GEORGETOWN TECHNICAL COLLEGE

POLICY

Number: 6.1.2
Title: College Use of Photos & Videos
Authority: Title 59, Chapter 53, Sections 810-860 of the
1976 Code of Laws of South Carolina, as Amended
Responsibility: Public Relations Director and Marketing Director

Original Approval Date: 07-13-2000
Last Cabinet Review: 03-16-2022
Last Revision: 03-16-2022

Chairperson

Horry-Georgetown Technical College is a public institution, and no person has any right to privacy while on any property under the control or supervision of the College. The College may photograph and video parts of its property under its control and these photographs and videos may be utilized in brochures, , websites, social media accounts, or other publications authorized by the College.

If any faculty member, student, staff of the College, or any members of the public are on any property under the control or supervision of the College, their presence is the consent to be photographed or videoed. If the individuals in the photograph or video are to be identified by name or the photograph is posed rather than spontaneous, the permission of the individual(s) may be obtained prior to use of the photograph or video.

If any person does not consent to be photographed or videoed while on any property under the custody and control of the College, it is the obligation of such person to notify the Public Relations Director or Marketing Director in writing that their presence on the College's property is not permitted to be photographed or videoed