

# HGTC College Update Fall 2022



## MESSAGE FROM PRESIDENT FORE

Dear Colleagues,

Welcome to our new academic year 2022-2023. On behalf of our Area Commission Board, I want to welcome everyone for the fall semester, especially our new employees.

**AMAZING!** What an amazing start to the fall term as we anticipate the highest enrollment in college history and the largest increase to date! According to the preliminary enrollment report, the College has more than 8,200 students enrolled surpassing the 2010 enrollment period with 7,826 students. Total enrollment has increased by nearly 2,000 students across HGTC's three campuses in Conway, Grand Strand, and Georgetown. The College also has the highest number of new students registered with nearly 4,700 new students, a 35 percent increase over last year.

In addition to record breaking numbers locally, HGTC has one of the highest percentage growth rates in the South Carolina Technical College System (SCTCS). The SCTCS preliminary enrollment report for fall 2022 shows a 9.9 percent increase overall as of August 26, 2022.

**QUALITY** The influx of new students speaks to the quality of education at HGTC. I am pleased with the community's faith in us especially in a time when two-year colleges across the nation have seen an alarming enrollment decline, and employers have seen an increased need for highly skilled workers. I am delighted to see a surge in interest in HGTC as the first choice among students to earn a high-quality education while enjoying a rewarding college experience.

We remain focused on a high-quality education for our students, while also recognizing the different experiences of our students as a result of the pandemic. With all the challenges of the past two years, our students, faculty, and staff have persevered. We are seeing an eagerness from our community to move forward with a college degree. We proudly welcome them to the HGTC family and are thrilled to have them as part of our Gator community.

Of the more than 8,200 students already enrolled this semester, 6,208 students are residents of Horry and Georgetown Counties, and 85 percent are in-state residents. HGTC enrollment represents 32 states and approximately 36 percent are minority students.

**CULTURE OF CARE** I believe the HGTC culture we have worked hard to develop has played a significant part in our increasing enrollment trend. We have a culture of care on our campuses where we work tirelessly to support students to be successful and lift them up when needed. I believe that culture of care and the overall Gator community has resonated with our students, and that has shown in our enrollment numbers this fall.

**THANK YOU!** So, thank you for all you have done to assist students. It has been one of our busiest times, and I appreciate your going far beyond my expectations.

**SPRING 2023** As we look to 2023, we are here to support our students in continuing this journey. Registration for the spring semester begins October 24. Remember, we are dedicated to helping students reach their full potential, meeting them where they are, taking them where they need to go, and changing lives in the process.

As your president, it is my honor to celebrate our successes. You make our Gator family proud.

Don't hesitate to reach out to me at any time if there is anything I can do for you.

With much gratitude,

Dr. Marilyn Murphy Fore  
President, Horry-Georgetown Technical College

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# CAPITAL PROJECTS UPDATE



HGTC is proceeding with its multi-year capital improvement initiative that includes refurbishing and expanding existing buildings, acquiring real property, and improving its information technology infrastructure. Specifically:

- Since 2017, HGTC has completed approximately 30 capital projects valued at approximately \$19,000,000.
- Today, HGTC has 11 capital projects in progress with a budget of more than \$30,000,000 that includes enhancements to 16 of its existing structures.

## STRATEGIC PLAN

- The College has developed a 5-year capital plan that includes 14 individual projects with an estimated budget of \$174 million. The plan includes renovations and expansion of existing facilities and construction of new spaces across all three (3) Campuses. The accomplishment of the plan is subject to the availability of external funding resources.
- The College is developing a webpage to showcase its facility master plans for each campus as approved by the Area Commission, highlight capital projects in progress, and communicate its proposed future capital plan and financial needs.



## CONWAY

- The College is completing a \$2.4 million renovation and upfitting of its new Diesel Engine Technology Training facility. The acquisition and renovation of this space will enable the college to more than double enrollment in the Diesel Engine Technology Program.
- The College engaged the services of a third-party engineering firm to assess the roofing systems on all campuses. Based on that work the College is replacing and/or renovating the roofing systems on the Conway Campus Buildings 200, 500, 600, 700, 800, 900, 1000, and 1100 with an estimated cost of \$4.27 million. This work is in progress and will be completed over the next 18 months.
- The College employed an external engineering firm to assess its HVAC systems on all buildings on all campuses. Based on that work the College is replacing and/or upgrading the HVAC systems in Conway Buildings 100, 200, 500, 600, 700, 800, 900, 1000, 1100 and 3000 with an estimated cost of \$3.46 million. This work is in progress and will be completed over the next 18 months.
- The College is upgrading the elevator in Building 1000 at a cost of \$250,000.



## GRAND STRAND

- Plans are underway to renovate and expand Building 100 on the Grand Strand Campus to support expanding its Health Sciences programs. The project scope includes renovating the existing 14,100 square feet of space and adding an additional 10,000 square feet of space by constructing an internal second floor. The project has a budget of \$15,000,000 and will be completed in 2025.
- Plans are in process to replace and/or renovate the roofing systems on the Grand Strand Campus Buildings 300, 500, and 1000 at a projected cost of \$591,000. This work will be completed over the next 18 months.
- The College will be upgrading the HVAC systems in Buildings 100, 200, and 300 with a projected cost of \$1.45 million. This work will be completed over the next 18 months.



## GEORGETOWN

- Plans are underway to replace and/or renovate the roofing systems on Building 100 and the Science Wing over the next 18 months at a cost of \$1.26 million.
- The College will be upgrading the HVAC systems in Building 100 over the next 15 months at a projected cost of \$1,500,000.
- The College is upgrading the elevator in Building 100 at a cost of \$250,000.

## PROJECTS COMPLETED OVER THE PAST YEAR

- Grand Strand Building 1000 – OTA renovations.
- Roofing systems assessment – all Campuses.
- Repaved selected roads and parking lots on the Conway Campus.
- Repaved selected roads and parking lots on the Georgetown Campus.
- Renovated and expanded the Surgical Technology lab, classroom, and offices on the Grand Strand Campus.
- Acquired land and building at 471 Allied Drive, Conway (for the Diesel Engine Technology Program).
- Renovated and equipped the small kitchen in Grand Strand Building 600.
- All Campuses – HVAC feasibility study.
- Grand Strand – Campus Landscaping (included installing irrigation, sod, and plant materials).
- Grand Strand – Renovate the exteriors of Buildings 100, 200, and 300 and the campus infrastructure (sidewalks, parking, and roads).
- Grand Strand – The low slope roof on Building 600 was replaced.
- Georgetown Phase 2 Renovations – (installing pavers, seat walls, and exterior seating in the north and south courtyards and landscaping both courtyards).



# INSTITUTIONAL RESEARCH

## HGTC Is Always...

In 2019, as part of the College's reaffirmation process through the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), HGTC launched an initiative to improve student learning. This initiative was based upon the College's Strategic Planning efforts and was identified by faculty, staff, and employers to specifically improve student outcomes for career and transfer success. The Effective Personal and Interpersonal Communications initiative was launched in 2019 with the goal of establishing course content and outcomes across all programs to improve student soft skills. The pilot began with five courses adopting the EPIC rubric and continues to expand each semester.



This fall, as we enter year four (4) of the initiative, we are offering 20 EPIC infused courses (Ex: Accounting, Biology, Computer Technology, Cosmetology, Culinary, Air Conditioning, and Human Services) with over 96 sections of EPIC. In addition, EPIC Lab services, providing students direct support with course assignments that deal with soft skills, particularly in the area of communications, are now available on all three campuses and virtually. For more information on our services from the SSTC/EPIC Labs, please contact Dean Blumberg, Director of Tutorial and EPIC Labs.

## Recognizing Our Grant Support

### Bank of America

The College is tremendously appreciative of a recent \$20,000 grant from Bank of America to support workforce training and emergency scholarships. Ongoing and active pursuit of grant funding helps offset the costs of programs and services to benefit our students.

### Horry County Educational Grant Funding

Horry County Government has approved educational grant funding through the American Rescue Plan Act (ARPA) for the Bucksport, Toddsville, and Bucksville areas of Horry County providing easier access to the job training programs offered by HGTC through the Bucksport community education program. The community education program in the Bucksport area will use around \$1.9 million to bring certain job skills courses to community members, either via online courses or at the James R. Frazier Community Center. The first portion of spending will be used to complete a survey of community members to determine what courses the program should offer and who might be interested in taking the courses. The second portion of spending will pay for class equipment at the community center and will pay for community members to complete the training programs offered.



## MEASURING HGTC STUDENT SUCCESS

HGTC exceeded all five targeted goals set by the South Carolina Technical College System (SCTCS). For all but one indicator, we also surpassed the system-wide average for all of our 16 peer SC state technical colleges.. **Great job!**

### PLACEMENT (2019-2020)

Placement rates are based on completion of a program within 150% of the defined program length.

|               |     |
|---------------|-----|
| HGTC          | 91% |
| SCTCS Target  | 80% |
| SCTCS Average | 90% |

\*2020-2021 preliminary placement of 95%

### LICENSURE 2020-2021

Licensure reflects the percentage of students passing professional examinations and certification tests on their first attempt.

|               |     |
|---------------|-----|
| HGTC          | 87% |
| SCTCS Target  | 80% |
| SCTCS Average | 87% |

### PERSISTENCE 2020-2021

Persistence is the number of students who enroll in a program in the fall who continue their enrollment in the spring.

|               |     |
|---------------|-----|
| HGTC          | 76% |
| SCTCS Target  | 71% |
| SCTCS Average | 72% |

### SUCCESS RATE 2017 COHORT

Student Success Rate is a cohort based measure of graduation, transfer to another post-secondary institution in South Carolina, or continuing enrollment after three years of first-time enrollment.

|               |     |
|---------------|-----|
| HGTC          | 42% |
| SCTCS Target  | 43% |
| SCTCS Average | 45% |

### GRADUATE PRODUCTION 2020-2021

Graduate Production is a measure that reflects the college's fulfillment of its workforce development mission.

|              |     |
|--------------|-----|
| HGTC         | 33% |
| SCTCS Target | 20% |
| SCTCS        | 32% |

### Some of the programs available through HGTC funding include:

- Basic Computer
- Commercial Driver's License (CDL)
- Certified Nursing Assistant (CNA)
- Culinary & Baking
- Drone Training
- Emergency Medical Technology Basic (EMT)

# HUMAN RESOURCES

## Recognition of State Service for Employees and Retirees

HGTC proudly recognizes those employees who have made a long-standing contribution to our College. Thank you for your dedicated service!

|                 |                            |   |
|-----------------|----------------------------|---|
| <b>30 Years</b> | <b>Vincent Myers</b>       | Apprenticeship Consultant                     |
| <b>20 Years</b> | <b>Becky Boone</b>         | AVP for Institutional Support                 |
|                 | <b>Susan Greer</b>         | Student Development Coordinator               |
|                 | <b>Kyle Prince</b>         | Director of Multimedia Support                |
|                 | <b>Brian Tessenaar</b>     | Professor of Computer Technology              |
|                 | <b>Christopher Wheeler</b> | Professor of English                          |
| <b>10 Years</b> | <b>Jonathan Barker</b>     | Professor of English                          |
|                 | <b>Stephanie Beck</b>      | Assistant Chair/Professor of Nursing          |
|                 | <b>Renee Causey</b>        | Professor of Human Services                   |
|                 | <b>Barbara Crane</b>       | Professor of Early Care & Education           |
|                 | <b>Dana Gasque</b>         | Administrative Assistant, Dental Science      |
|                 | <b>Patricia Kasko</b>      | Printing Manager                              |
|                 | <b>Debi Laviska</b>        | Student Loan & Data Coordinator               |
|                 | <b>Samantha Martel</b>     | Chair/Professor of PTA,OTA                    |
|                 | <b>Jennifer Parler</b>     | Student Engagement Coordinator                |
|                 | <b>John Plunket</b>        | Professor of Biological Science               |
|                 | <b>Jeffrey Scott</b>       | Assistant Chair/Professor of Criminal Justice |
|                 | <b>Jacquelyne Snyder</b>   | VP of Human Resources                         |

HGTC extends best wishes to the following dedicated employees who recently retired. We so appreciate their impact on our HGTC community.

|                            |                            |
|----------------------------|----------------------------|
| <b>Kathleen Hassett</b>    | <b>31 Years</b>            |
| <b>Susan D. Thompson</b>   | <b>27 years, 10 months</b> |
| <b>Peter A. Saltzstein</b> | <b>25 years, 5 months</b>  |
| <b>Karen G. Collins</b>    | <b>24 years, 4 months</b>  |
| <b>Brenda G. Sanders</b>   | <b>23 years, 8 months</b>  |
| <b>Sandra J. Sellers</b>   | <b>22 years, 2 months</b>  |
| <b>Roland N. Walker</b>    | <b>19 years, 9 months</b>  |
| <b>James R. Watkins</b>    | <b>19 years, 9 months</b>  |
| <b>Jeffrey L. Matthews</b> | <b>18 years, 7 months</b>  |
| <b>Deborah B. Butler</b>   | <b>18 years, 6 months</b>  |
| <b>Stuart C. Cohen</b>     | <b>16 years, 11 months</b> |
| <b>Greg Mitchell</b>       | <b>16 years, 9 months</b>  |
| <b>Donna Rhodes</b>        | <b>16 years, 1 month</b>   |
| <b>Charles W. Kunkle</b>   | <b>10 years, 4 months</b>  |
| <b>Jill S. Stone</b>       | <b>4 years, 4 months</b>   |

## Wellness Series 2022

### RECENT & ONGOING EVENTS

- 1 Conway Mammography Bus
- 2 Self Defense Training with Karate World
- 3 Gentle Yoga
- 4 Active Shooter Training with Steve Valenti
- 5 CPR Training with Scott Cyganiewicz



1



2



3



4



5

# HUMAN RESOURCES

## Nominations Welcome for "Proud To Be HGTC" and "There's More" Awards

We recognize the outstanding effort, hard work, and dedication our HGTC employees bring to their jobs every day. We can celebrate the invaluable contributions of our coworkers through our "Proud To Be HGTC" and "There's More" awards programs.

### "Proud To Be HGTC" Award

Is there a faculty or staff member who did something that made a positive impact on you, another person, or the College? Recognize them with a "Proud To Be HGTC" award today!

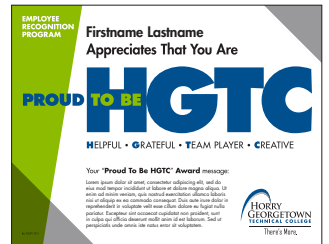
To send someone a "Proud To Be HGTC" award, please complete the following form:

[Proud To Be HGTC Award Form.](#)

### "There's More" Award

This program recognizes employees who have exhibited **M**otivation to lead, **O**utstanding performance, **R**eadiness to help, and **E**xceptional service through his or her work. The "There's More" award is a formal recognition of employees who consistently perform above and beyond the expectations of their job. To nominate someone for the "There's More" award, please complete the following form:

[There's More Award Form.](#) The next drawing will be held in December.



## Featured Awards – Third Quarter

### "There's More" Award Winners

**Chris Paulson** Financial Aid Specialist  
**Savannah Epps** Administrative Specialist/  
 Student Affairs GT

### "Proud To Be HGTC" Award Winners

**Kyle Prince** Director of Multimedia Support  
**Kyle Anderson** Desktop Support  
**Charlotte Hearn** Class and Comp Manager  
**Theresa Strong** Chair/Professor of Business

## Welcome New Faculty & Staff

**John Altman** Associate Professor, Forestry  
**Kyle Anderson** Desktop Support Technician  
**Larry Barnes** Custodian, Grand Strand Campus  
**Christopher Brown** Helpdesk Support Technician  
**Misty Brown** Health Science Advisor  
**Malykh Carpenter** Desktop Support Technician  
**Katelyn Clay** Community Development Coordinator  
**Christopher Cochrane** Director of Student Development  
**Leonardo Colletta** Maintenance Technician  
**Grace Conyers** Admin Spec, Financial Aid  
**Karey Covington** Associate Professor/Clinical Coordinator- Surgical Technology  
**Renee Cramer** Professor, Business  
**Geoffrey Dargan** Associate Professor, Philosophy  
**Jose Dugarte Gutierrez** Associate Professor, HVAC  
**Bradford Dunn** Associate Professor, Forestry  
**Dakota Fulp** Associate Professor, Computer Technology-Programming  
**Karl Haisch** Associate Professor, Astronomy  
**Charles Hucks** Associate Professor, EET  
**Abbigail Kania** Staff Accountant  
**Richard Kennedy** Associate Professor, Culinary Baking & Pastry Arts  
**Paulette Lavalley** Program Assistant, Admissions  
**Kurt Lechner** Associate Professor, Culinary Baking & Pastry Arts  
**Frank Liatto** Desktop Support Technician  
**Amanda Maharaj** Associate Professor, Anatomy & Physiology  
**Audrey Massie** Assoc Professor, Nursing

**Edward McCarthy** Associate Professor, EET  
**LeAnn Mason** Administrative Assistant, WDCE  
**Kevin Miller** Associate Professor, Economics  
**Shuvonda Parmley** Administrative Assistant SSS Grant  
**Jill Patrone-Drew** Associate Professor, Patient Care  
**Larry Peebles** Graphic Designer  
**Callie Poland** Associate Professor, Dental Assistant  
**Sherri Priest** Cashier, Business Office  
**Nicholas Rider** Director of Technology Support  
**Mark Rosebery** Associate Professor, Nursing  
**Kari Royals** Administrative Assistant, Exec Vice President  
**Elena Salcido** Upward Bound Program Adviser  
**Barbara Schuckman** Associate Professor, Psychology  
**Raquel Sharkey** Associate Professor, Business  
**Keri Squires** Associate Professor, Accounting  
**Courtney Sterbenz** Program Coordinator, WDCE  
**Bobby Taylor** Custodian, Conway Campus  
**Kelsey Todd** Admin Assistant, WDCE  
**Jeffrey Volk** Desktop Support Technician  
**Erica Ward** Program Assistant, Registrar  
**Victoria Ward** Recruiter  
**Cristy Webb** Accounts Payable Specialist  
**Kael Wolfley** Associate Professor, Diesel Tech  
**Jennifer Zanelli** Assoc Professor, Nursing

# STUDENT AFFAIRS

## DUAL ENROLLMENT PROGRAM CONTINUES TO GROW

Dual enrollment continues to be strong. 1,268 high school students are enrolled in classes at HGTC. This represents an increase of nearly 19% over Fall 2021.

## STUDENT ENGAGEMENT HOSTS WELCOME EVENTS ON CAMPUSES

Students and employees enjoyed the Welcome Week Luau festivities that were held on all campuses the week of August 29. Music, food, and live entertainment were available for everyone's enjoyment.

## CONSTITUTION DAY CELEBRATIONS FOR STUDENTS

HGTC Student Engagement hosted a Constitution Day Celebration with a pop-up exhibit featuring South Carolina ties to writing of the United States Constitution.

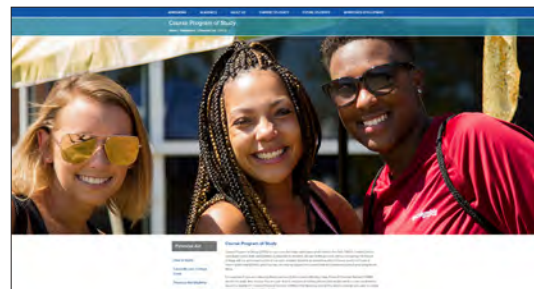
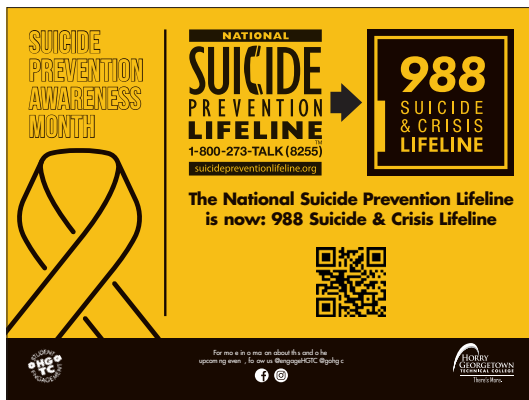
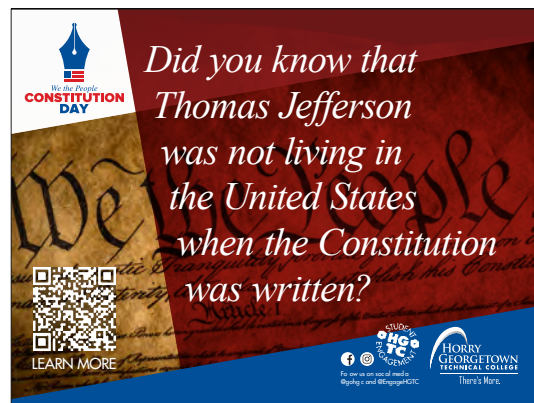
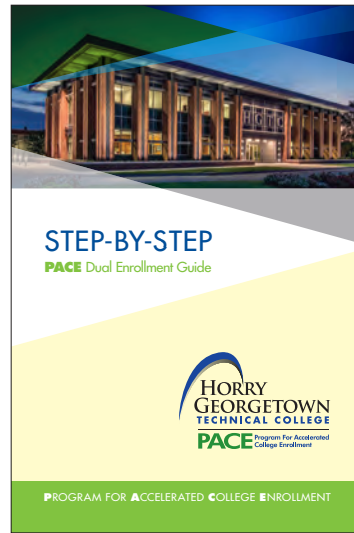
## COURSE PROGRAM OF STUDY (CPOS) IMPLEMENTATION

Course Program of Study (CPOS) has been fully implemented, as an automated workflow process between Student Records and Financial Aid to replace a manual process. The new workflow will enhance the distribution of federal financial aid to students who qualify.

## SUICIDE AWARENESS EVENTS IN SEPTEMBER

HGTC Student Engagement hosted suicide prevention events for students and employees in honor of Suicide Prevention Month in September. VA S.A.V.E. training was offered to help participants act with care and compassion if there is an encounter with someone who is in crisis or experiencing suicidal thoughts. HGTC presented Dennis Gillan, a suicide awareness and prevention speaker who was featured on TEDx and is known as an ordinary guy with an extraordinary story of perseverance.

Throughout the month of September, students and employees were encouraged to post sticky notes with lifesaving, life-affirming messages to show support. Special thanks to all employees who participated and encouraged student participation



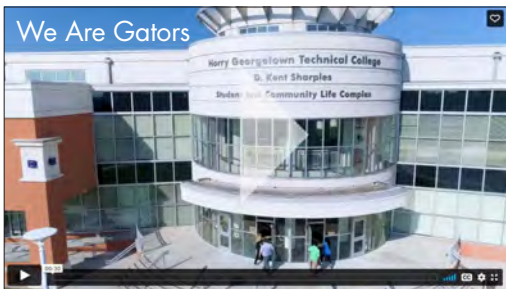


## HIGHLIGHTING HGTC STUDENTS

The College enrolls many outstanding students. These students work hard and represent HGTC as positive role models for their peers and future HGTC students.

Each month, the Marketing Department would like to spotlight a student(s) based on their exemplary character and success in the classroom or the community and recognize their personal and academic achievements.

To nominate a student or graduate for the HGTC Student Spotlight program, email Lari Roper at [laura.ropер@hgtc.edu](mailto:laura.ropер@hgtc.edu). Please include the student's name, H-number, and contact information and provide a few details about the student. <https://vimeo.com/716502895>



## NEW HGTC COMMERCIALS

As the College's marketing tactics move away from promoting free tuition, the Marketing department is hard at work focusing on the Spring semester. Even though most marketing media buys have ceased because of increased enrollment, the department is broadcasting two commercials. The first one, "We See You," enforces the branding of the College; the second one is "We Are Gators," which is running on cable channels during the college football season.

<https://vimeo.com/749703355/a5b590e798> | <https://vimeo.com/751388469/ab5f5d96ce>



## HGTC & CCU LIGHT UP THE NIGHT 5K

As October is Domestic/Relationship Violence Awareness month, the Marketing department and Student Engagement have teamed up with Coastal Carolina University to raise awareness for domestic and interpersonal violence in relationships, mainly aimed at college-aged students.

The Light Up the Night 5K is Friday, October 7, 2022, at 7 PM. The race will start at Coastal Carolina University and run through the HGTC campus. It is open to participants of all ages and abilities. Immediately following the race, an after-party and awards ceremony will be held at the CCU's Brooks Stadium.

Proceeds from the event will support a Victim Assistance Fund to help student victims of relationship violence. For more information and registration, use this link: <https://runsignup.com/Race/SC/Conway/CCULighttheNight5k>

## ARE YOU THE NEXT CHOMP?

The Marketing department needs your help. We need mascot talent for various holidays and events throughout the year. If your height is between 5'10" – 6'2" and you are someone who likes to have fun, email Lari Roper at [laura.ropер@hgtc.edu](mailto:laura.ropер@hgtc.edu). Students who fit the height requirement are also encouraged to participate. Here are a few upcoming events Chomp will be attending:

- October 7, 7:30pm – 5K Light Up The Night, CCU – paid talent
- October 31, 9-11am, Conway Campus
- December 12, 9am-12pm, Conway Christmas Parade – paid talent

## NEW MARKETING TEAM MEMBER

Please welcome the newest member of the Marketing team, Charles Bryant. Charles started in April as the Video Production Specialist. He has a wealth of video and photography skills and knowledge and is a commercially licensed drone pilot. He comes from the local TV station, WBTW. Contact Charles for any of your video needs. We will collaborate on how to successfully produce a product that fits your needs and represents the College most favorably.



# ACADEMIC & WORKFORCE DEVELOPMENT

## New Academic Programs

### ASSOCIATE IN APPLIED SCIENCE DEGREE, OCCUPATIONAL THERAPY ASSISTANT

Offered under the School of Nursing and Healthcare Sciences, this two-year degree is located at the Grand Strand Campus and will support a new cohort of students each fall. Occupational Therapy Assistant (OTA) is a healthcare profession that specializes in helping people develop, master, or regain the everyday skills necessary to live independent, productive, and meaningful lives. To learn more about OTA, please visit <https://www.hgtc.edu/academics/academic-departments/physical-occupational-therapist/occupational-therapy-assistant.html>.

### ASSOCIATE IN APPLIED SCIENCE DEGREE, MEDICAL LABORATORY TECHNOLOGY

Offered at the Grand Strand Campus, this two-year degree also falls under the School of Nursing and Healthcare Sciences and will support a new cohort of students each fall. Medical Laboratory Technology (MLT) is a field for people who are interested in science and working with their hands, technical instruments, and communicating with other medical professionals. To learn more about MLT, please visit <https://www.hgtc.edu/academics/academic-departments/physical-occupational-therapist/medical-laboratory-technology.html>.



There's More.



Please click on the latest Academic and Workforce Development Newsletter to learn more about programs, faculty, and student success stories.

