

HORRY-GEORGETOWN TECHNICAL COLLEGE
POLICY

Number: 1.2.3
Title: Naming Opportunities and Recognition of Contributions
Authority: Title 59, Chapter 53, Sections 810-860 of the
1976 Code of Laws of South Carolina, as Amended
Responsibility: President

Original Approval Date: 10-12-2000
Last Cabinet Review: 01-24-2018
Last Revision: 01-24-2018

Chairperson

The Horry-Georgetown Technical College (HGTC) Area Commission shall support and advocate the efforts of the HGTC Foundation to identify and recognize the contributions of donors, benefactors and persons of conspicuous services or leadership.

Such recognition may be in the form of a naming opportunity by which an identified room, building, physical space, or campus location would be named after the benefactor or according to the desires of the benefactor, or identified individual. The Area Commission retains its authority to designate and name any or all buildings, or parts thereof, structures, facilities, grounds, or other real property belonging to the College.

The Area Commission shall agree to receive and act upon recommendations of the HGTC Foundation to designate and name a given room, building, physical space, or campus location for, or on behalf of, a benefactor. Such naming recommendation shall normally be associated with the receipt of a significant monetary or property contribution and shall be made with the expectation of being in perpetuity. The Area Commission shall also consider a combination of direct financial contribution and significant and selfless contributions of leadership or service in making the naming recognition.

The Area Commission reserves the right to approve the naming of all rooms, buildings, physical spaces, and/or campus locations prior to Foundation commitment to the contributor(s) or benefactor(s) and to consider any and all factors regarding the privilege of name association.

Further, the Area Commission reserves the right to name buildings, physical spaces or campus locations, upon recommendation of the College President, for prominent State or regional landmarks; for pioneers of educational access and opportunity; and/or based on other distinguishing criteria including the particular functions served.

The Area Commission shall act on a recommendation for a naming recognition at the announced Area Commission meeting following the meeting at which the recommendation is made.

The College President shall have authority to determine the content and timing of matters of, and pertaining to, public announcements and physical markings, for tributes to the approved naming recognition.