

Minutes of the Meeting
Horry-Georgetown Technical College Commission
June 11, 2024

Members Present: Joe T. Branyon, Jr. John G. Cassidy
Fedrick D. Cohens Byron P. David
Robert J. Farrar (via Teams) Brent D. Groome
Robert P. Hucks, II J. David McMillan
Orrie E. West
Dr. Marilyn Fore, President
Cathy Myers, Admin. Coordinator

Members Absent: None

Guests: Dr. Melissa Batten, Beth Carraway, Karey Covington, Stephanie Danesie, Shannon Detzler, Erin Ivey, Harold Hawley, Lori Heafner, Nicole Hyman, Samantha Kemmerer, Cheyenne Mallery, Bobbi Jo Oxendine, Lari Roper, Tim Tilley, Dr. Jennifer Wilbanks, and Rebecca Yates.

Media: None

The Horry-Georgetown Technical College Commission held its bimonthly meeting on Tuesday, June 11, 2024 at 1:00 p.m. in the President's Board Room, Conway Campus of Horry-Georgetown Technical College.

A written notice was provided to all media in Horry and Georgetown Counties advising the date, time, and place of the meeting in accordance with the Freedom of Information Act.

Chairman Branyon called the meeting to order at 1:00 p.m. and asked for acceptance of the agenda and approval of the April 22, 2024 minutes. ***Motion by Mr. Groome, seconded by Mr. McMillan and carried to accept the agenda and approve the April 22, 2024 minutes.***
(9 yes 0 no) ***M/S/C***

Spotlight

President Fore introduced Professor Erin Ivey, Professor Karey Covington, and students Samantha Kemmerer, Cheyenne Mallery and Rebecca Yates. The Surgical Technology students placed #1 in the nation at the Technology Quiz Bowl at the AST Surgical Technology Conference held in Denver, Colorado.

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President Fore introduced Beth Carraway, Professor in the Business Administration program. Professor Carraway was presented a pin for her 20 years of dedicated service to Phi Theta Kappa. President Fore also congratulated Professor Carraway on her retirement from the college at end of the summer semester.

Updates

Budget Status Update:

Vice President Hawley reported on the current budget status report ending May 31, 2024.

Capital Projects and Major Renovations:

President Fore reported on the current capital projects and major renovations.

- **Conway Campus:** Renovation/Expansion of Cosmetology Labs. Design phase accomplished with a Spring 2025 completion projected.
- **Grand Strand Campus:** Building 100 Renovations. Construction began in April 2024 with occupancy projected for March 2025.
- **Georgetown Campus:** Construction of Marine Technology Center. Architect selected and design meetings held. Project anticipated to be complete in late Fall 2026.

Mr. Hawley shared a copy of the College's 3-year major maintenance and renovation plan.

Enrollment Comparison Update:

Vice President Batten reported the current Summer 2024 overall Headcount is 3793 and overall FTE is 1898.7. Fall 2024 overall Headcount is 4495 and overall FTE is 2842.3.

Action

Election of Officers:

Nominating Committee Chairman Dr. Robert Farrar, along with Brent Groome, and David McMillan recommended the following slate of officers for the election to the Horry-Georgetown Technical College Commission: Tommy Branyon, Chair, Robert Hucks, Vice Chair, and Orrie West, Secretary. ***Motion by Dr. Farrar, seconded by Mr. Cohens and carried that the Area Commission approves the slate of officers recommended by the Nominating Committee.***

(9 yes 0 no)

M/S/C

Area Commission 2024-25 Meeting Schedule:

Mr. Branyon presented the proposed 2024-2025 Area Commission meeting schedule.

Motion by Mr. McMillan, seconded by Mr. Hucks and carried that the Area Commission approves the 2024-2025 Area Commission meeting schedule.

(Vote 9 yes 0 no)

M/S/C

Annual Unrestricted Operating Budget 2024-2025:

Vice President Hawley presented the 2024-25 annual unrestricted operating budget for approval. The College projects an annual revenue and expenses for fiscal year 2024-

25 of approximately \$65,140,106 and a budgetary surplus of \$2,000,000. ***Motion by Mr. Hucks, seconded by Mr. Cohens and carried that the Area Commission approves the unrestricted 2024-25 annual operating budget.***

(Vote 9 yes 0 no)

M/S/C

President's Report

The first Myrtle Beach Classic PGA Golf Tournament was a huge success. President Fore thanked Vice President Hawley for the role he played. HGTC hosted a hospitality tent.

President Fore met with Jamesha Gore-Coggins and Callie Wise, both State Farm Insurance Agents, along with AVP Brandon Haselden, Professor Theresa Strong and Foundation President Shannon Detzler, to discuss programs for training insurance representatives.

President Fore met with Dr. Boone Hopkins, President of Converse University to sign a Memorandum of Understanding (MOU) between HGTC and Converse University.

President Fore and Vice President Lori Heafner will be visiting Senator Lindsay Graham to seek funding for our Conway Campus Health Professions Training Complex.

President Fore met with representatives from the City of Myrtle Beach, along with Cabinet to discuss potential partnerships for Downtown Myrtle Beach and collaborative programs for Workforce Development.

President Fore spoke briefly on Performance Funding. She, along with President Galen DeHay, will be discussing Performance Funding at the upcoming Presidents' Council Retreat. The state tech college board wishes the presidents to consider their recommendation of changing the funding model with more funding targeted toward performance.

Foundation Report

The Foundation annual meeting was held on May 16, 2024. New officers for 2024-25 are Chair, John Sawyer; Vice Chair Fundraising, David Singleton; Vice Chair Support Services, Martha Lewis; Treasurer, Dick Tinsley; Secretary, Buzz Freeman; and Immediate Past Chair, Tim Tilley. A successful Foundation strategic planning session was held on April 18, 2024.

Information

President's Cabinet Reports:

- ~ Vice President Batten praised the recruiting and outreach team for their excellent work in promoting the college within various communities.
- ~ Vice President Hawley's report stands as written.
- ~ Vice President Heafner announced the college graduate placement rate of 95%.
- ~ Ms. Hyman reported on current media coverage. Total media exposure was 461 hits, including news media and social media mentions. There were 28 media alerts sent. Monetary value of media coverage received was \$2 million.
- ~ Mr. Quaresimo's report stands as written.
- ~ Ms. Roper reported that the digital marketing campaign is progressing exceptionally well, achieving significant reach and engagement.
- ~ Ms. Oxendine reported in the absence of Vice President Snyder. The HR Team sponsored a successful Administrative Professionals conference and luncheon. They also sponsored the C2Lead Leadership Cohort and hosted a "Coffee with Murph" to close out the cohort for the year.
- ~ Dr. Wilbanks reported a 95% job placement rate exceeding state goal of 80%, and a 90% licensure placement rate for the first-time test takers in 2022-23 exceeding state goal of 80% and placing 2nd place in state. Additionally, she announced the Radiology Technology program had a 100% first-time pass rate on the American Registry of Radiologic Technologist exam and a 100% job placement rate. Students from the Culinary Arts Technology program returned from a trip to Paris. The Baking and Pastry program students will be traveling to Italy.

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Faculty Assembly Report:

The Faculty Assembly Report stands as written.

Adjournment

***There being no further business, motion by Ms. West, seconded by Mr. Hucks
and carried to adjourn at 2:30 p.m.***

(Vote 9 yes 0 no)

M/S/C

Tommy Branyon, Jr., Chairman

Orrie E. West, Secretary

Respectfully Submitted,
Cathy L. Myers
Administrative Coordinator

Date: _____