Minutes of the Special Called Meeting
Horry-Georgetown Technical College Commission
March 22, 2022
Via Microsoft Teams

Members Present: Joe T. Branyon, Jr.  Fedrick D. Cohens
Dr. Robert J. Farrar  Brent D. Groome
Donald W. Helms  Robert P. Hucks
J. David McMillan  Y. Melvin Nobles
Orrie E. West

Dr. Marilyn Murphy Fore, President
Stephanie Danesie, Administrative Coordinator

Members Absent: None

Guests: Lorraine Aldrich, Jonathan Barker, Dr. Melissa Batten, Ann Daniels, John Dove,
Mike Hagg, Harold Hawley, Lori Heafner, Frannie Heizer, Nicole Hyman, Cathy
Myers, Lari Roper, Jacquelyne Snyder, and Dr. Jennifer Wilbanks.

Media: Steven Roth, WBTW

The Horry-Georgetown Technical College Commission held a special called meeting on Tuesday,
March 22, 2022 at 9:33 a.m. via Microsoft Teams.

A written notice was provided to all media in Horry and Georgetown Counties advising the date,
time, and place of the meeting in accordance with the Freedom of Information Act.

Chairman Branyon called the meeting to order at 9:33 a.m. Roll call was made by Ms. Danesie.
Chairman Branyon asked for acceptance of the agenda. Motion by Mr. Helms, seconded
by Mr. Cohens and carried that the Area Commission accepts the agenda.
(Vote 9 yes 0 No) M/S/C

Executive Session

Motion made by Mr. Hucks, seconded by Mr. Helms and carried to enter into
Executive Session for the purpose of discussing personnel matters and/or
contractual arrangements/negotiations.
(Vote 9 yes 0 no) M/S/C

Motion by Mr. Groome, seconded by Mr. Hucks and carried to come out of
Executive Session at 10:13 a.m.
(Vote 9 yes 0 no) M/S/C
Nursing Update:
Executive Vice President Wilbanks, Ann Daniels, Assistant Vice President for Academic Affairs/Dean School of Nursing and Health Sciences and Lorraine Aldrich, Chair and Professor of Nursing presented on the opening of the Galen College of Nursing at Grand Strand Medical Center (GSMC), located within our immediate service area, and its potential impact on enrollment in nursing programs offered at HGTC. We are just beginning to see increased competition with other institutions in the area due to the shortage of nurses in the Southern and Western regions of the country. There are currently 6000 openings for RNs in South Carolina due to retirements and consequences of the COVID pandemic.

Academic leadership shared what they learned in conversations with GSMC and the Galen College of Nursing. Due to exponential growth in the area and the demand for nursing that is greater than the supply of graduates, GSMC partnered with Galen to create a pipeline to fill nursing positions, which currently is 200 openings. The Galen College of Nursing is offering online programs only due to construction delays and is in the early stage of obtaining SACSCOC accreditation. Current students will graduate from a non-accredited program at Galen. HGTC’s partnership with GSMC remains strong because of the quality of our programs and our graduates.

The presenters noted the strengths of HGTC’s programs, including tuition rates are lower than the competition; pass rates exceed the national average with the current ADN pass rate at 90%; and we are both ACEN (Accreditation Commission for Education in Nursing) and SACSCOC accredited. HGTC admitted 256 nursing students the past year. To increase awareness of our programs, the nursing department is working with the Marketing division and is hosting an Open House on April 6. To increase enrollment, the focus is on recruitment of qualified faculty and to increase the number of clinical rotation sites. As a solution, HGTC is collaborating with Tidelands Health and Conway Medical Center to employ their BSNs as adjunct faculty. Additionally, clinicals are now offered evenings and weekends to extend flexibility to students and to provide an opportunity to increase the number of clinical sites. The ability to increase enrollment is tied to the SC State Board of Nursing, which limits enrollment growth to 25% based on a specific number of clinical sites. Increasing population growth facilitates more health sites being built in the immediate area, notably four small hospital sites with an average of 40 beds each.

In conclusion, the academic leadership at HGTC continues to be very open to new strategies to best support the nursing program. President Fore asks the board to be diligent in conversations with our legislative delegation regarding funding and state regulation.

Legislative Update
President Fore reported on the requested funding for legislative mandates proposed by the SC Senate in the amount of $22,627,180 for the College’s portion of proposed salary, health
insurance premium and pension increases, employee bonus and FY21 HEPI applied to costs of utilities, supplies and services. An additional $5,300,000 would cover the Senate’s proposal for funding for enhanced student success.

Action

**New Curriculum – AAS Degree in Hotel, Restaurant and Event Management:**
Dr. Wilbanks brought forth for approval the offering of a new Associate in Applied Science, Major in Hotel, Restaurant and Event Management degree program, effective Spring 2023. The proposed 61 credit program will allow students to choose one of three concentrations in Food Service Management, Catering and Event Management or Lodging Management. **Motion by Mr. Helms, seconded by Mr. Cohens and carried that the Area Commission approves the offering of the AAS Degree in Hotel, Restaurant and Event Management, effective Spring 2023.**
(Vote 9 yes 0 No) M/S/C

Additional Business

**Announcement:**
Mr. David McMillan has been appointed as the State Representative for the Association of Community College Trustees (ACCT), the national organization for the South Carolina Association of Technical College Commissioners (SCATCC).

Adjournment

**There being no further business, motion by Mr. Hucks, seconded by Mr. Groome and carried to adjourn at 11:41 a.m.**
(Vote 9 yes 0 No) M/S/C

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Tommy Branyon, Jr., Chairman

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Y. Melvin Nobles, Secretary

Respectfully Submitted,
Stephanie Danesie
Administrative Coordinator