Library Overview

The purpose of the plan is to articulate our vision, mission and to define for our users and supporters our direction for the next three years. We have identified priority areas for action and growth and developed outcomes with an emphasis on those items that were measureable and could be assessed as we prepare for the upcoming SACS reaffirmation visit in 2018.

We recognize that this is a time when new opportunities and challenges affect the Library consistently. We cannot predict future innovations in available services and products. However, we can promote and share our direction with our users, promise to keep abreast of new and exciting products, and develop and retain existing staff members.

Horry Georgetown Technical College Library operates a facility at each of the three campuses of the college. In spring 2015, HGTC Library Leadership began a major update and overhaul of our strategic plan. With the college initiative in mind, the goals developed for the upcoming three year plan will continue to inform and guide the Library’s services. Over the course of the next three years, these key goals and outcomes from the plan will be achieved in a variety of ways.
College Vision

Horry Georgetown Technical College will be recognized as a leader in workforce development, intellectual growth, and life improvement.

Library Vision

Horry Georgetown Technical College Library will engage students, faculty, staff and campus leaders with innovative, effective, and accessible resources, spaces and services. We will be the preeminent center of learning, information, and technology with an emphasis on providing a positive experience for all users.

College Mission

The mission of Horry Georgetown Technical College is to provide accessible, affordable, high-quality, comprehensive two-year collegiate education and workforce development; to provide a student centered environment and inspire lifelong learning; to promote learning through teaching excellence; to promote community service and embrace diversity; to promote economic growth; and to embrace technological innovation in instruction and workplace applications.

Library Mission

The Horry Georgetown Technical College Library provides programs, services, and facilities which support the philosophy and mission of the College. The Library supports the learning needs of a diverse student population, the instructional needs of the faculty, and the informational needs of the community. We support lifelong learning by teaching information literacy skills and advancing intellectual discovery, contributing to student success in achieving personal as well as academic goals.
Goals and Outcomes

Goal 1 – Promote Teaching and Learning
The Library will support the research, academic, and literacy needs of the student as an extension of the classroom, encouraging the process of learning and the creation of knowledge.

Outcomes:
1.1 Evaluate, improve, and offer collaborative instructional services utilizing new technologies and innovative teaching methods both on and off campus.
1.2 Find meaningful ways to measure and assess student learning in library instruction.
1.3 Evaluate and improve reference services to increase access to resources which enhance research productivity.
1.4 Support academic integrity and deter plagiarism through policy and education.

Goal 2 – Maximize Student Success
The Library will provide high quality, flexible services and technologies that encourage the development of knowledge, skills, behaviors, and values for the College community.

Outcomes:
2.1 Organize information for effective discovery and access.
2.2 Provide state-of-the-art computing and technology resources.
2.3 Keep pace with evolving standards for access to computing and online resources to create a virtual 24/7 library.
2.4 Maintain and expand the library’s mobile and social media connections to increase awareness in the web environment.

Goal 3 – Strengthen Processes and Services
The Library will continuously improve the productivity, efficiency, and effectiveness of services and activities.

Outcomes:
3.1 Provide balanced collections in a variety of formats, both virtual and physical, aligned with research, curriculum, and user needs.
3.2 Disseminate materials and resources to ensure quick and timely delivery across multiple locations.
3.3 Create ongoing marketing campaigns and initiatives that inform the college community of programs and services.
3.4 Continue to collect and value input from the college community.

Goal 4 – Sustain Departmental Operations
The Library will be responsible stewards of finances, resources, and physical spaces through sound planning, transparent reporting, and continuous professional staff development.

Outcomes:
4.1 Evaluate business and staffing needs to optimize efficiency and workflow.
4.2 Maximize the library budget to meet the emerging needs of library users.
4.3 Optimize spaces to foster collaboration and research in an up-to-date and well-maintained environment.
4.4 Support a staff that is diverse and enriched through professional development and training in today’s dynamic academic environment.

Goal Mapping

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