MISSION
The mission of Horry-Georgetown Technical College is to provide accessible, affordable, high-quality, comprehensive two-year collegiate education and workforce development through traditional and distance learning delivery methods; to provide a student centered environment and inspire lifelong learning; to promote learning through teaching excellence; to promote community service and embrace diversity; to promote economic growth; and to embrace technological innovation in instruction and workplace applications.

ROLE AND SCOPE
Since its creation in 1966, Horry-Georgetown Technical College has continued to provide post-secondary certificate, diploma, and associate degree programs leading directly to securing or continuing employment; degree programs which enable students to access other post-secondary education; and workforce development programs to meet the needs of job training, occupational advancement, licensing, and certification.

As a member of the South Carolina Technical College System, the College is a public, two-year technical college, enrolling students in college credit curriculum courses and providing non-credit courses and programs for workforce development and job training. The College primarily provides services to the individuals and employers of Horry and Georgetown Counties, but also offers programs to meet regional, national, and international needs. The College values partnerships with business, industry, community agencies, and other educational and governmental institutions which support the growth and development of the community.

The faculty’s primary function is to ensure student learning and academic goal achievement through innovative teaching that integrates theory and application. The College provides student services to support individual and educational goals for all students in both traditional and distance learning environments. The College endeavors to fulfill its mission by fostering the belief that all people should have equal opportunity for personal and professional growth in leading to a productive and meaningful life. The College respects every member of the college community and is committed to fairness in its educational endeavors.

Mission statement last updated and approved by HGTC Area Commission, April 18, 2017

VISION
Horry-Georgetown Technical College will be recognized as a leader in workforce development, intellectual growth, and life improvement.

CORE VALUES
To fulfill its mission, Horry-Georgetown Technical College is committed to the following values:

ACCOUNTABILITY - We create an environment that promotes responsible stewardship of the resources entrusted upon us.

COLLABORATION - We develop and nurture partnerships among student, faculty, staff, and community to promote open and effective communication, decision-making, and implementation of ideas and processes.

EXCELLENCE - We set high and challenging standards for teaching and professional performance, advocate continuous improvement of programs and services, and expect a results-oriented organization.

INCLUSION - We recognize individual differences and choices, and support a college environment in which all members can grow in their personal and professional lives.

INTEGRITY - We promote and foster openness, respect, sharing, and fairness in personal and professional interactions, and exemplify the highest standards in ethics and institutional governance.

SERVICE - We embrace a customer focus to ensure that all College stakeholders’ needs and expectations are consistently met.
**Goal 1 – Promote Teaching and Learning**

HGTC will provide a learning environment and experience that encourages the development of knowledge, skills, behaviors, and values for students.

**Outcomes:**
1.1 Well-defined and relevant program learning outcomes for successful employment and lifelong learning.
1.2 State of the art learner-driven facilities with appropriate organizational support.
1.3 Accessible, creative, and collaborative delivery of instruction and educational offerings both on and off campus.
1.4 Continuous improvement in instructional quality.

**Goal 2 – Maximize Student Success**

HGTC will provide relevant, effective, and useful services to optimize enrollment and to support student goal attainment.

**Outcomes:**
2.1 Increase student engagement, support, and auxiliary services for students in all instructional delivery formats.
2.2 Exceed expected state-wide job placement, licensure exams, persistence, student success, retention, and graduation benchmarks.
2.3 Increase enrollment through broader market penetration and/or expansion of existing markets.

**Goal 3 – Strengthen Processes and Services**

HGTC will continuously improve the quality, productivity, efficiency, and effectiveness of services, activities, and human resources throughout the College.

**Outcomes:**
3.1 Improve administrative processes, systems, infrastructure, and information security.
3.2 Cost effective systems of internal control.
3.3 Effective and efficient allocation, use, development, and stewardship of financial, physical, and human resources.
3.4 Improve public safety, emergency preparedness, business continuity, cost management, and risk mitigation.
3.5 Qualified and results-oriented employees that optimize talents, contributions, and performance.
3.6 Cultural diversity and inclusion among students and employees.

**Goal 4 – Build and Expand Partnerships**

HGTC will foster partnerships with various stakeholders to expand and enhance resources, and promote awareness of the College and the value it creates.

**Outcomes:**
4.1 Expand relationships with partners for strengthening financial, physical, human and educational resources.
4.2 Increase employee and student participation in community service.
4.3 Strategic marketing and branding plan.
4.4 Compliance with applicable accreditation standards, including requirements of all governmental and regulatory bodies.

**Goal 5 – Stimulate Economic Growth**

HGTC will strengthen the State’s economy and workforce competitiveness.

**Outcomes:**
5.1 Relevant, timely, and responsive programs of study supported by interactions with business and industry.
5.2 Relevant, practical, and marketable workforce training and skills attainment.
5.3 Employee participation in and collaboration with economic development activities.