HGTC STRATEGIC PLAN
FY 2018-2019 through FY 2021-2022

Mission
The mission of Horry-Georgetown Technical College is to provide accessible, affordable, high-quality, comprehensive two-year collegiate education and workforce development through traditional and distance learning delivery methods; to provide a student centered environment and inspire lifelong learning; to promote learning through teaching excellence; to promote community service and embrace diversity; to promote economic growth; and to embrace technological innovation in instruction and workplace applications.

Role & Scope
Since its creation in 1966, Horry-Georgetown Technical College has continued to provide post-secondary certificate, diploma, and associate degree programs leading directly to securing or continuing employment; degree programs which enable students to access other post-secondary education; and workforce development programs to meet the needs of job training, occupational advancement, licensing, and certification.

As a member of the South Carolina Technical College System, the College is a public, two-year technical college, enrolling students in college credit curriculum courses and providing non-credit courses and programs for workforce development and job training. The College primarily provides services to the individuals and employers of Horry and Georgetown Counties, but also offers programs to meet regional, national, and international needs. The College values partnerships with business, industry, community agencies, and other educational and governmental institutions which support the growth and development of the community.

The faculty's primary function is to ensure student learning and academic goal achievement through innovative teaching that integrates theory and application. The College provides student services to support individual and educational goals for all students in both traditional and distance learning environments. The College endeavors to fulfill its mission by fostering the belief that all people should have equal opportunity for personal and professional growth in leading to a productive and meaningful life. The College respects every member of the college community and is committed to fairness in its educational endeavors.

Mission statement last updated and approved by HGTC Area Commission, April 18, 2017

Vision
Horry-Georgetown Technical College will be recognized as a leader in workforce development, intellectual growth, and life improvement.

Core Values
To fulfill its mission, Horry-Georgetown Technical College is committed to the following values:

Accountability - We create an environment that promotes responsible stewardship of the resources entrusted upon us.

Collaboration - We develop and nurture partnerships among student, faculty, staff, and community to promote open and effective communication, decision-making, and implementation of ideas and processes.

Excellence - We set high and challenging standards for teaching and professional performance, advocate continuous improvement of programs and services, and expect a results-oriented organization.

Inclusion - We recognize individual differences and choices, and support a college environment in which all members can grow in their personal and professional lives.

Integrity - We promote and foster openness, respect, sharing, and fairness in personal and professional interactions, and exemplify the highest standards in ethics and institutional governance.

Service - We embrace a customer focus to ensure that all College stakeholders’ needs and expectations are consistently met.
HORRY-GEORGETOWN TECHNICAL COLLEGE
STRATEGIC PLAN
FY 2019-2022

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QUALITY
Student Success; Academic and Instructional Excellence, Efficiency and Effectiveness of Systems, Processes, Programs, Employee Development and Enrichment:
1. Improve student success (job placement, licensure exams, retention, graduation)
2. Enhance professional communication skills
3. Improve information processes, systems, infrastructure and data security
4. Relevant and clear program learning outcomes
5. Excellent learner-driven facilities
6. Accessible, creative and successful delivery of instruction
7. Enhance administrative processes, systems, infrastructure and information security
8. Qualified and results-oriented employees
9. Instructional quality
10. Compliance with applicable accreditation standards
11. Improve student engagement, support, and auxiliary services for students in all instructional delivery formats

GROWTH
Programs; Enrollment; Virtual and Physical Facility Infrastructure; Fund Raising; Campuses; Academic Partnerships
1. Develop Strategic marketing and branding plan
2. Increase enrollment
3. Offer diverse and flexible schedules for students
4. Expand new programs
5. Broaden cultural diversity and inclusion
6. Expand facilities renovations
7. Broaden economic development activities
8. Increase external funding
9. Expand Continuing Ed/Workforce Development offerings
10. Participation in community service
11. Increase partnerships with community and higher education institutions

STEWARDSHIP
Compliance with Laws, Policies, and Regulations; Prudent Use of Resources; Fiscal Transparency; Risk Management
1. Cost-effective systems of internal control for all operations.
2. Unqualified independent audit opinions.
3. Appropriate measures for risk mitigation.
4. Effective safety/security protocols and overall emergency preparedness.
5. Evidence of fiscal health and viability.
6. Business continuity
7. Compliance with applicable accreditation standards, governmental and regulatory agencies

Institutional Strategic Plan Approved by HGTC Area Commission June 12, 2018---www.HGTC.edu