

BUS — Business

BUS 101 Introduction to Business 3-0-3

This course is a study of the nature of business activity in relation to the economic society, including how a business is owned, organized, managed, and controlled.

BUS 121 Business Law I 3-0-3

Prerequisites: BUS 101 or AOT 134

This course is a study of legal procedures, law and society, classifications and systems of law, the tribunals administering justice and their actions, contracts, sales, transfer of titles, rights and duties of the parties, conditions, and warranties.

BUS 152 Service Culture Development 1-0-1

This course is a study of the philosophy, principles, processes and behavior, both individual and group, necessary to create and maintain a service culture in an organization.

BUS 210 Intro to E-Commerce in Bus 3-0-3

This course is the study of electronic commerce and the operations and applications from the business perspective. Emphasis is placed on business concepts and strategies and how they apply to the process of buying and selling goods and services online.

BUS 220 Business Ethics 3-0-3

This course includes an exploration of ethical issues arising in the context of doing business. Representative topics: employee rights and responsibilities, corporate regulations and rights, discrimination, truth in advertising, employee privacy, environmental exploitation and free enterprise.

BUS 240 Business Statistics 3-0-3

This course studies statistical methods related to business, including descriptive statistics, probability, binomial and normal distributions, and hypothesis testing.

BUS 270 SCWE in Business 0-12-3

Prerequisites: MKT 101 or MGT 101 or ACC 101 and BUS 101

This course includes the integration of business skills within an approved work site related to business and industry.