

ARV — Digital Arts

ARV 110 Computer Graphics I 3-0-3

This course is a study of the fundamentals of computer assisted graphic design.

ARV 121 Design 3-0-3

This course covers basic theories, vocabulary, principles, techniques, media and problem-solving in basic design.

ARV 162 Graphic Reproduction I 3-0-3

Prerequisites: ARV 121

Corequisites: ARV 210

This course is a study of the principles and practices used in print preparation and print reproduction.

ARV 163 Graphic Reproduction II 3-0-3

Prerequisites: ARV 162

This course covers the development of the practices and skills used in print preparation and print reproduction.

ARV 210 Computer Graphics II 3-0-3

Prerequisites: ARV 110

This course is an advanced computer art course which includes a study of the creation of graphic design using electronic imagery.

ARV 212 Digital Photography 2-3-3

This course is a study of the principles, terminology, techniques, tools, and materials of basic digital photography. Images produced in this course will address the needs of the visual communication industry.

ARV 219 Multimedia Techniques 3-0-3

Prerequisites: ARV 163

This course is an introduction to the production of current audio-visual media.

ARV 222 Computer Animation 3-0-3

Prerequisites: ARV 228

This course introduces techniques of creating the illusion of motion and three-dimensional space.

ARV 227 Web Site Design I 3-0-3

Prerequisites: ARV 162

This course is an introduction to the production of an interactive world wide web site.

ARV 228 Web Site Design II 2-3-3

Prerequisites: ARV 227

This course covers a study of advanced web site design techniques culminating in an interactive web site.

ARV 261 Advertising Design I 3-0-3

Prerequisites: ARV 121 and ARV 210 and ARV 162

Corequisites: ARV 163

This course is an introduction to the advertising arts, including the principles, techniques, media, tools, and skills used in the visual communication field.

ARV 262 Advertising Design II 3-0-3

Prerequisites: ARV 261

This course covers advanced knowledge, practices, and skills in the visual communication field.

ARV 264 Special Proj in Graphics Art 3-0-3

Prerequisites: ARV 261

This course includes an advanced project as assigned from conception to final production.

ARV 282 SCWE IN DIGITAL ARTS 0-2-4-6

This course integrates digital arts skills within an approved worksite relating to the digital arts industry.