

## ARV — Digital Arts

### **ARV 110 Computer Graphics I** 3-0-3

This course is a study of the fundamentals of computer assisted graphic design.

### **ARV 121 Design** 3-0-3

This course covers basic theories, vocabulary, principles, techniques, media and problem-solving in basic design.

### **ARV 162 Graphic Reproduction I** 3-0-3

**Prerequisites:** ARV 121

**Corequisites:** ARV 210

This course is a study of the principles and practices used in print preparation and print reproduction.

### **ARV 163 Graphic Reproduction II** 3-0-3

**Prerequisites:** ARV 162

**Corequisites:** ARV 261

This course covers the development of the practices and skills used in print preparation and print reproduction.

### **ARV 210 Computer Graphics II** 3-0-3

**Prerequisites:** ARV 110

This course is an advanced computer art course which includes a study of the creation of graphic design using electronic imagery.

### **ARV 212 Digital Photography** 2-3-3

This course is a study of the principles, terminology, techniques, tools, and materials of basic digital photography. Images produced in this course will address the needs of the visual communication industry.

### **ARV 219 Multimedia Techniques** 3-0-3

**Prerequisites:** ARV 163

This course is an introduction to the production of current audio-visual media.

### **ARV 227 Web Site Design I** 3-0-3

**Prerequisites:** ARV 162 and CGC 106

This course is an introduction to the production of an interactive world wide web site.

### **ARV 232 Digital Photography II** 2-3-3

**Prerequisites:** ARV 212

This course incorporates advanced projects in digital photography, including studio as well as computer lab work.

### **ARV 261 Advertising Design I** 3-0-3

**Prerequisites:** ARV 121 and ARV 210 and ARV 162 and CGC 106

**Corequisites:** ARV 163

This course is an introduction to the advertising arts, including the principles, techniques, media, tools, and skills used in the visual communication field.

### **ARV 262 Advertising Design II** 3-0-3

**Prerequisites:** ARV 261

This course covers advanced knowledge, practices, and skills in the visual communication field.

### **ARV 264 Special Proj in Graphics Art** 3-0-3

**Prerequisites:** ARV 261

This course includes an advanced project as assigned from conception to final production.

### **ARV 276 Studio Practicum I** 2-3-3

**Prerequisites:** ARV 162 and CGC 106

**Corequisites:** ARV 280

This course includes advanced practical projects in graphic design, multimedia, animation, web design, photography, and/or computer imagery.

### **ARV 280 Visual Arts Exit Portfolio** 2-3-3

**Prerequisites:** ARV 162 and CGC 106

**Corequisites:** ARV 276

This course covers the preparation of students' job-seeking or academic placement portfolios. The course includes lectures, demonstrations and studio work.