Associate in Applied Science Degree
DIGITAL ARTS

Digital Arts—from graphic design to photography to video production—enhances our ability to communicate around the world, both professionally and socially. If you have a creative streak and enjoy interacting with computers, you should consider a major in Digital Arts. As a graphic artist, you will plan and create visual applications to address the entire spectrum of communications needs, using cutting-edge techniques in a variety of media, such as print, photography, video, and web-based design. HGTC's Digital Arts curricula will give you the foundation you need to join forces with other creative professionals in these hot new marketplaces.

All students in the program will acquire a solid education in **design theory** and art history. During the first year, students will focus on basic **design skills, creative software and digital photography**; in the second year, they will learn **advanced skills in advertising design /production and multimedia techniques including web and video**. For students who wish to continue their education, HGTC has developed transfer agreements with a number of **four-year institutions**, including **Coastal Carolina University, Charleston Southern University, and Francis Marion University**.

Admissions Information

Course Sequence and Progression Requirements

A minimum grade of "C" or better is required for all ARV and CGC prefixed courses for progression and graduation.

All ARV and CGC courses have a five (5) year time limit.

Required Courses

Digital Arts Requirements

DEGREE REQUIREMENTS: DIGITAL ARTS

Component	Course Title	Semester Credit Hours
GENERAL EDUCATION		
ENG 101	English Composition I	3
SPC 205	Public Speaking	3
MAT 155	Contemporary Mathematics*	3
ART 101	Art History and Appreciation	3
and		
Select one of the following Social/Behavioral Science courses from the list below:		
PSY 201	General Psychology	3
PSC 201	American Government**	3
SOC 101	Introduction to Sociology	3
	CREDITS	**15**
REQUIRED CORE SUBJECT AREAS		
ARV 212	Digital Photography	3
ARV 232	Digital Photography II	3
ARV 121	Design	3
ARV 227	Web Site Design I	3
ARV 219	Multimedia Techniques	3
CGC 250	Special Projects in Commercial Graphics	3
	CREDITS	**18**
OTHER HOURS REQUIRED FOR GRADUATION		
ARV 110	Computer Graphics I	3
ARV 162	Graphic Reproduction	3
ARV 163	Graphic Reproduction II	3
ARV 210	Computer Graphics II	3
ARV 261	Advertising Design I	3

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ARV 262	Advertising Design II	3
ARV 264	Special Projects in Graphic Arts	3
ARV 276	Studio Practicum I	3
ARV 280	Visual Arts Exit Portfolio	3
CGC 106	Typography I	3
MKT 101	Marketing	3
	CREDITS	**39**
	TOTAL CREDIT HOURS	**66**

*Students transferring to a four-year degree program should consider MAT 110 or MAT 120 in place of MAT 155.
**Students transferring to a senior institution are recommended to take PSC 201 at HGTC to satisfy Reach Act requirements. The Reach Act was passed in 2021 by the General Assembly.