

## Associate in Applied Science Degree

### DIGITAL ARTS

Digital Arts—from graphic design to photography to video production—enhances our ability to communicate around the world, both professionally and socially. If you have a creative streak and enjoy interacting with computers, you should consider a major in Digital Arts. As a graphic artist, you will plan and create visual applications to address the entire spectrum of communications needs, using cutting-edge techniques in a variety of media, such as print, photography, video, and web-based design. HGTC's Digital Arts curricula will give you the foundation you need to join forces with other creative professionals in these hot new marketplaces.

All students in the program will acquire a solid education in **design theory** and art history. During the first year, students will focus on basic **design skills, creative software and digital photography**; in the second year, they will learn **advanced skills in advertising design /production and multimedia techniques including web and video**. For students who wish to continue their education, HGTC has developed transfer agreements with a number of **four-year institutions**, including **Coastal Carolina University, Charleston Southern University, and Francis Marion University**.

#### Program Information

#### Course Sequence and Progression Requirements

A minimum grade of "C" or better is required for all ARV and CGC prefixed courses for progression and graduation.

All ARV and CGC courses have a five (5) year time limit.

### CURRICULUM SEQUENCE

First Semester - Fall	Course Title	Semester Credit Hours
ART 101	Art History and Appreciation	3
ARV 110	Computer Graphics I	3
ARV 121	Design	3
ARV 212	Digital Photography	3
ENG 101	English Composition I	3
	TOTAL	15
Second Semester - Spring		
ARV 232	Digital Photography II	3
ARV 162	Graphic Reproduction	3
ARV 210	Computer Graphics II	3
CGC 106	Typography I	3
SPC 205	Public Speaking	3
	TOTAL	15
Third Semester - Summer		
ARV 227	Website Design	3
ARV 276	Studio Practicum I	3
ARV 280	Visual Arts Exit Portfolio	3
	TOTAL	9
Fourth Semester - Fall		
ARV 163	Graphic Reproduction II	3
ARV 261	Advertising Design I	3
MAT 155	Contemporary Mathematics	3
MKT 101	Marketing	3
PSY 201	General Psychology	3
or		
PSC 201**	American Government	
	TOTAL	15
Fifth Semester - Spring		
ARV 219	Multimedia Techniques	3
CGC 250	Special Projects in Commercial Graphics	3

(Continued)

ARV 262	Advertising Design II	3
ARV 264	Special Projects in Graphic Arts	3
	TOTAL	12
	<b>TOTAL CREDIT HOURS</b>	<b>66</b>

\*Students transferring to a four-year degree program should consider MAT 110 or MAT 120 in place of MAT 155.

\*\*Students transferring to a senior institution are recommended to take PSC 201 at HGTC to satisfy Reach Act requirements. The Reach Act was passed in 2021 by the General Assembly.